

# INNOVATION IS GREAT

BRITAIN & NORTHERN IRELAND

Embryonic stem cells



## Save the date: BIO International Convention 2018 4 - 7 June 2018, Boston, USA

### *The UK Pavilion at BIO International Convention 2018.*

From the 4 - 7 June 2018, DIT will be facilitating key business support for UK companies at BIO, the largest biotechnology event in the world. Attended by top decision-makers and buyers from more than 76 countries, BIO attracts 16,000 biotechnology and pharma leaders.

#### **Why Attend:**

The benefits of exhibiting on the UK Pavilion include:

- complimentary BIO Convention exhibitor passes x 2, providing access to the Exhibition Hall including on-stand reception;
- add-on packages available exclusively for exhibitors to access the BIO online 1-2-1 partnering system to facilitate meeting requests;
- single side, fully branded pod;
- access to and use of the UK Pavilion meeting area;
- promotion of your company through the high-profile GREAT branded UK Pavilion; presence in the event brochure and the DIT registration website as well as inclusion in the online directory and show website;
- opportunity to partner with leading biotechnology and pharma organisations from across the globe, generating new export business.

#### **Who should attend?**

UK Life Sciences companies and organisations with an investment opportunity or export product and / or service offering.

The fee to exhibit in the UK Pavilion will NOT include flights, accommodation, insurance or airport transfers.

#### **Event details:**

**When:** 4 - 7 June 2018

**Where:** Boston, USA

**Cost:** £3,000 + VAT

**Contact:**

[ditlifesciences@brayleino.co.uk](mailto:ditlifesciences@brayleino.co.uk)

Express your interest

*The UK Pavilion at Bio International Convention 2017*



Department for  
International Trade